

TARGETED DESIGN SOLUTIONS FOR MARKETING THAT SHINES

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RENEE FREED

Hi Renee,

I have kept the proposal simple, since it seems you are looking to only showcase your work and have somewhere to direct people who might want to see more of your work.

Please let me know if you have any questions.

Thanks for your time and consideration,

A handwritten signature in black ink that reads "Rayna Diane Hennen". The script is fluid and cursive, with the first name "Rayna" being the most prominent.

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ABOUT THE PROJECT

ABOUT THE BUSINESS & WEBSITE GOALS

Create a website for people to view artwork and get in touch.

WEBSITE

- Choose a template for simplicity and ease
- Set up site
- Set up content including text and art

CONTENT/PAGES FOR WEBSITE

- Home
- Portfolio of Work
- Contact

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DELIVERABLES, TIME-FRAMES & INVESTMENT

PHASE/ELEMENT	TIMEFRAME	INVESTMENT	NOTES
DESIGN & DEVELOPMENT	1 week	\$575.00	Choose theme, set up website incl. art and text
QA & EDITS	1 week		Provide test server with a QA document for client to review and provide feedback and edits
LAUNCH	1 day		Congratulations! You have a brand new site!
AFTER LAUNCH			
TRAINING IF NEEDED		Included	Walk you through your new website so you are comfortable making changes and know where everything is.
FILE HAND-OFF/PROJECT CLOSE		Included	You receive all files associated with the project including but not limited to any images and a copy of your theme
30-DAY GUARANTEE	30 days	Included	I strive to get everything right the first time but just in case, I include 30 days for fixes, issues or questions that might arise.
TOTAL TIME	3 weeks	\$525.00	

OPTIONAL BUT RECOMMENDED PURCHASE: Your domain, name, *reneefreed.com*. Can be purchased through GoDaddy.com.

*time frames are an estimate and are subject to change based on any changes made to the original request or other circumstances that may affect the project.

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OVERVIEW OF PROCESS

WEBSITE PROCESS

This is an overview of the process to create a website. Time-frames are estimates and can be adjusted.

- **DISCOVERY**
Collaboration between myself and the client. I have a list of questions I like to ask prior to beginning a project to learn as much as I can about the client's business, goals and what they have in mind for their website.
- **CONTENT REVIEW/EDIT**
Often a collaboration between myself and the client.
- **SITE DESIGN**
Provide a mock up of home page and interior page for your review. 3 rounds of edits are included.
- **BUILD TEST SITE**
Site is built on my server so your site remains active during the creation of the new one.
- **QUALITY ASSURANCE**
Collaboration between myself and the client. I provide the client a document outlining each page on the site which is used for the review of website. The document is given back to me and I make any edits.
- **LAUNCH!**
Launch site onto your live server. Woo hoo!

WORKING TOGETHER

PROJECT COMPLETION & FILES

All files for the project including any PSD, Vector or Stock Photos, will be placed in the Dropbox as a zip file for you to download. We believe you should have access to all of these files!

30-DAY GUARANTEE

After your website is launched I will be available to fix any errors within the original scope of the project. Not to make you nervous - while we give it 110% to make sure your website will launch error free, sometimes a link gets missed or an image might be broken. We want you to feel comfortable knowing we'll be there if you need us.

USE OF SITE OR OTHER GRAPHICS CREATED

GFDS reserves the right to use graphics depicting work done for you in its portfolio and refer to it in our marketing materials which may include, but is not limited to, Facebook, Twitter, Newsletters, Upwork, or Behance.